



PATENT  
ATTY. DOCKET NO. 47004.000062

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number : 09/688,694 Confirmation No.: 2049  
Applicant : Christopher R. Lefebvre et al.  
Filed : October 17, 2000  
Title : Method and System for Retaining Customer Loyalty  
TC/Art Unit : 3622  
Examiner: : Khanh H. Le  
  
Docket No. : 47004.000062  
Customer No. : **21967**

**MAIL STOP AF**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSIVE AMENDMENT UNDER 37 C.F.R. § 1.111**

Sir:

Responsive to the Office Action mailed July 14, 2005 and a Notice of Panel Decision from Pre-Appeal Brief Review mailed December 13, 2005, please amend the above-captioned application as set forth below.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 6 of this paper.